

AB Phillips Pty Ltd

Anti Spam Policy

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DOCUMENT CONTROL

Document Owner

IT Department

File Location

Document Revisions

Version	Date	Author	Title	Revision Notes
1.0	13 January 2026	Franco	Anti-Spam Policy	Initial Release

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1. Purpose

This policy establishes the rules governing the use of **abphillips.com.au** and its URLs in electronic communications. It is published to demonstrate compliance with applicable anti-spam legislation.

2. Prohibition on Unsolicited Commercial Email

The domain **abphillips.com.au** and any of its URLs shall not be advertised, promoted, or linked in any unsolicited commercial email (UCE), bulk email, or automated message by:

- The domain owner or its employees
- Any customer, client, or subscriber of **abphillips.com.au**
- Any affiliate, reseller, or business partner
- Any third-party marketing service, vendor, or agency acting on behalf of the domain owner
- Any other party, **whether authorized** by the domain owner

3. Consent Requirement

Any email that references **abphillips.com.au** or contains a link to it must be sent only to recipients who have provided explicit prior opt-in consent to receive such communications.

Consent must be:

- Freely given
- Specific to the type of communication
- Documented and retrievable
- Withdrawable at any time

4. Third-Party and Affiliate Obligations

All affiliates, partners, and third-party service providers who may reference **abphillips.com.au** in their communications are contractually bound to comply with this policy. Violation of this policy by any party will result in:

- Immediate termination of the business relationship
- Reporting of the offending party to relevant authorities
- Notification to other relevant blocklist operators

5. Enforcement

AB Phillips will:

- Monitor for unauthorised use of the domain in unsolicited communications
- Take prompt action to remediate any compromised systems, credentials, or infrastructure that could facilitate spam
- Maintain current email authentication records (SPF, DKIM, DMARC) to prevent spoofing
- Report abuse to relevant blocklist operators and request delisting where applicable.